

qatalyst

A systems approach towards achieving
quicker **GDPR** compliance



INTRODUCTION



Compliance with the General Data Protection Regulation (GDPR) is an imperative for all medical drug and device companies in the EU, by May 25th 2018. Organizations are forming GDPR implementation teams that are usually a combination of legal, HR, IT and compliance teams. A recent survey indicated that companies are allocating budgets of up to \$1 million to become GDPR compliant. In the scheme of things (read huge penalties risk), non-compliance is not an option.

The team at qordata has used a number of channels to learn how compliance, legal and IT teams in the Life Sciences community will resolve the GDPR challenge, especially in an environment of great uncertainty and unanswered questions; with very limited time. PWC has indicated that this is a technology problem and hence technology will drive the overall solution.

Another survey indicated that only 1 out of 19 companies think they will be ready with a GDPR compliant structure by May 2018. Most of the organizations surveyed indicated that their state of readiness would be close to merely 50% - 60% by May 2018.

This whitepaper introduces qordata's vision and architecture for making GDPR compliance a seamless activity for members of the Life Sciences industry. It offers blueprint architecture and a feature set for organizations seeking a technological solution to their GDPR challenges.

HOW IT WORKS?

1

It Provides Rights to Data Privacy & Protection

With **qatalyst**, the data rights of an organization's physicians, patients, employees and other stakeholders are **completely provided for**. With its intuitive and built-in capacity for granting them the rights to:

- a. Access to their personal data
- b. Information about their data
- c. Request rectification of data
- d. Request download or delivery of data
- e. Request data erasure ("The right to be forgotten")
- f. Request restriction or objection on certain data processing
- g. Restrict profiling, and automated decision-making
- h. The right to be informed about data security measures and to receive notification in case of a breach

2

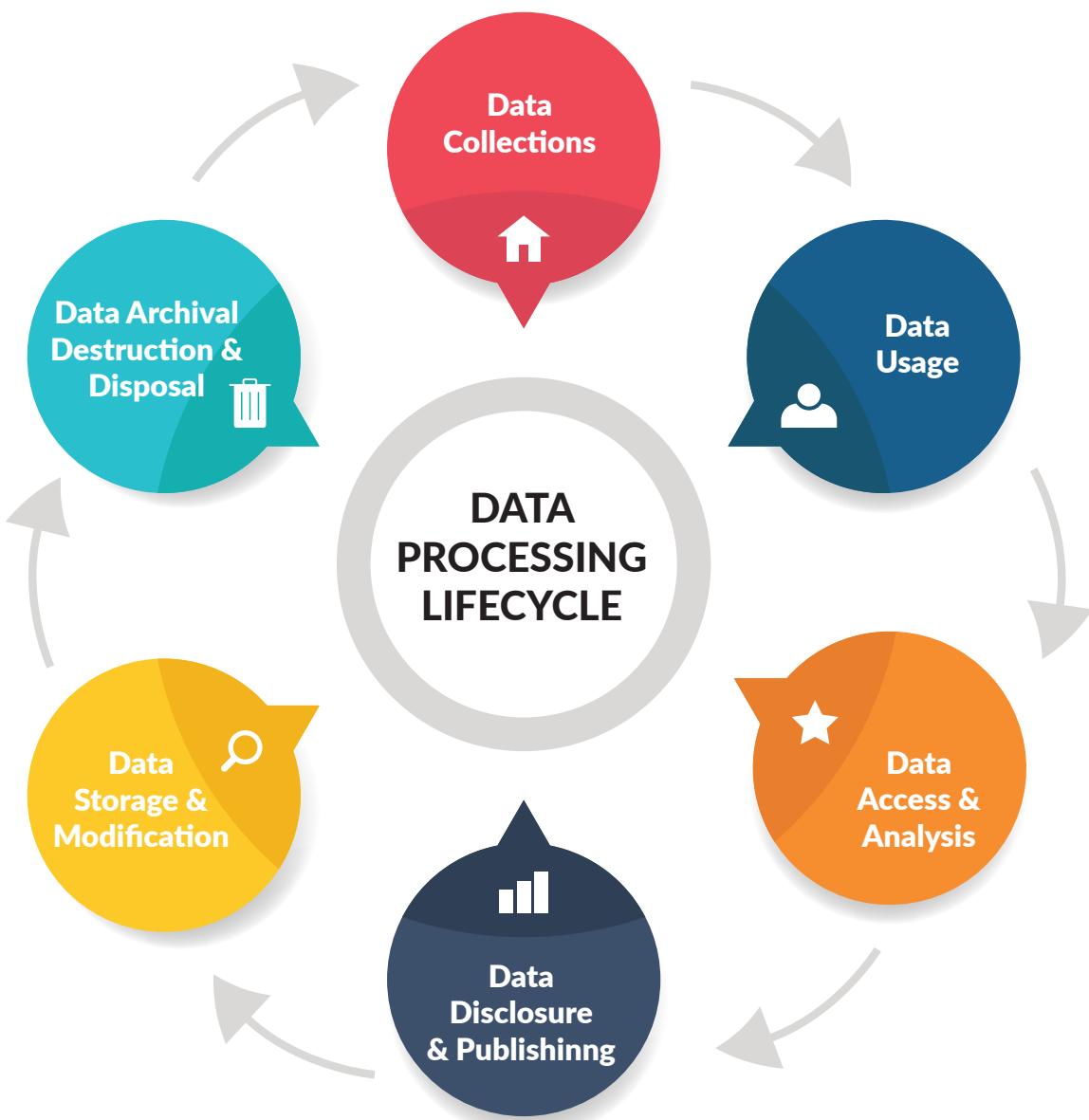
It Provides Strategic Engagement

qatalyst is a secure, flexible private platform that engages an organization's HCPs, employees, patients and all relevant stakeholders and caters to all their GDPR rights.

Closed Loop System

It completes the full loop of secure data management—from data collection to data destruction.





For individuals, this is a simple, convenient way to view and save their data history with your organization. With **qatalyst**, they get a platform that offers security, privacy and transparency, all in one place.

Organizations enjoy the benefits of aggregate systems with **qatalyst**. Data from a number of platforms, including expense and relationship management solutions, reporting software, and ERPs, is virtualized on one system, saving you time and preventing error.



qatalyst

(Consent, Access, Notifications,
Erasure, Portability, Rectification)



One stop-shop for all your
GDPR provisions for all your
HCPs, Patients, Employees with
multi-channel access



MDM

(Data Maps, Data Inventory)



Spend reporting

EDW

Expense management

HCP contract management

CRM

ERP

Clinical Trials Management

Data processing toolkit
(pseudonymization, data minimization, encryption, anonymization)



EMPLOYEES



HCPs



CONSUMERS



PATIENTS

3

It Helps You Become Proactively Compliant

'Protection by Design' is one of the emerging subjects of interest of the Data Age, as is its impact assessment . Following closely are 'Protection by Default,' 'Pseudonymization' and 'Anonymization.' In **qatalyst**, all this is a given. Data engagement with stakeholders is not limited to desktop interactions; it can be extended to text messaging, phone calls and face-to-face interactions, all within **qatalyst**. Part of its deployment will also include capabilities for audio and video files, should you choose to include them.

Benefits of Pharmaceutical Compliance

How does an organization's GDPR implementation team benefit by getting **qatalyst** on board? It directly helps with the following regulatory responsibilities:

- Administrator Screens for end-to-end data visibility
- Performing risk assessments
- Maintaining Data Maps
- Maintaining Data Inventories
- Establishing Analytics
- Reviewing Onward Transfers
- Establishing Privacy Impact Assessment
- Setting up required accountabilities
- Viewing competitive analysis data



Contact Us

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